The Annual
INNOVATIONS IN DERMATOLOGY
(iDERM)
DECEMBER 5-6, 2026
DUCK KEY FLORIDA

HAWKS CAY RESORT: 61 HAWKS CAY BLVD, DUCK KEY, FL, 33050

2026 INDUSTRY PROSPECTUS

iDerm
Innovations In Dermatology

Dear Corporate Partner,

We are writing to invite you to participate in the 1st Annual Innovations in Dermatology Symposium that will be held at Hawks Cay, Duck Key, Florida on December 5 - 6, 2026.

Dermatologic conditions affect millions of Americans annually, with skin cancer alone accounting for more cases than all other cancers combined. Despite significant medical advances, many dermatologic conditions remain challenging to treat, especially inflammatory diseases and as a reult patients often struggle with chronic skin disorders that significantly impact their quality of life. Clearly, advances in understanding and approaches to dermatologic care are needed.

We are excited to launch "Innovations in Dermatology," a meeting that will bring together a synergistic collection of clinicians, scientists, and dermatology experts to form a unique educational experience that challenges conventional paradigms of dermatologic science, product development, and patient care. This meeting will be a great success and improve each year with input from all. We invite you to be a part of our special meeting as we write this success story. To accomplish our goals, we put together an experienced group of thought leaders that forms a nucleus that is dedicated to creating this distinctive event. We also secured the services of Well Assembled Meetings, a seasoned company with an impressive track record of successfully putting together educational meetings.

The meeting is designed to maximize interaction between faculty, our industry partners and registered attendees, both during and after educational sessions. You will find that great interaction occurs during both the formal meeting and the informal activities in the afternoons and evenings. This structure fosters remarkable collaboration among all participants. The symposium topics are based on innovations in our discipline and tailored for clinicians, scientists and our industry colleagues committed to developing novel therapies ranging from advanced dermatologic treatments to breakthrough approaches for inflammatory skin conditions, skin cancer prevention and treatment, and cosmetic dermatology innovations. The role of government and regulators are covered as well.

Sponsorship levels available:
Executive Platinum - $55,000
Platinum - $35,000
Gold Level - $25,000
Silver Level - $10,000
Bronze Level - $5,000

The success of this truly great learning opportunity would not be possible without the committed support of companies like yours!

Jennifer Cheetham will be the conference coordinator/administrator for the conference. Please contact her with any questions and to communicate your intended level of support. You may reach Jennifer at 503-545-2662 or if you have any other questions or need assistance prior to the conference, please contact us at our head office, 503-635-4761.

We hope that you will be joining us.
On behalf of the Co Chairs,
Hadar Lev Tov, MD University of Miami Miller School of Medicine
Afsaneh Alavi, MD Mayo Clinic, Rochester, Minnesota

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Innovations In Dermatology

Background

Dermatology is a rapidly evolving field with emerging therapies and changing practice patterns.
This course, Innovation in Dermatology Symposium, is designed to address the gaps in our field, bring together scientists, clinicians, researchers and their strengths to aquire and exchange innovative ideas and address the gaps in dermatology.

Aim

Innovations in Dermatology is a high-level forum designed to evaluate emerging concepts in dermatology and tissue repair and drive their translation into clinical practice.

Target Audience

The target audience consists of dermatologists, mid-level practitioners, dermatology trainees, clinician-scientists, and industry leaders from academia, government, and industry with a shared interest in innovative approaches to understand and treat cutaneous pathology.

Goals

To offer an intimate setting for the exchange of innovative ideas in dermatologic research that influence innovative findings in dermatology research, while maximizing direct engagement between faculty and attendees.

Accommodations

We have reserved discounted room rates as low as **$339*/night.**
*plus resort fees and taxes
The discounted rate is available until November 11th, 2026 or sold out
(888) 395-5539
Please reference Innovations in Dermatology to receive the discounted rate.

Conference Co – Chairs

Hadar Lev Tov, MD University of Miami Miller School of Medicine
Afsaneh Alavi, MD Mayo Clinic, Rochester, Minnesota

iDerm
Innovations In Dermatology

2026 Sponsorship Packages

$55,000 EXECUTIVE PLATINUM LEVEL

- Acknowledgement on signage as a Platinum Sponsor
- Premier Table space at the IWH Conference with a 10' x 10' Booth (upon request)
- Company Logo on IWH Website, Marketing Materials, and Conference Program
- Copy of IWH Conference Registrant List (upon request)
- Opportunity to hold one (1) Advisory Board Meeting (upon request)
- Level Sponsor Recognition throughout Conference Events
- Acknowledgment of support in all print materials and marketing campaigns pre-meeting & on- site
- 30 minute Product Theater (includes 20-25 min presentation and 5 min Q&A).

Meeting space, audio-visual, and food & beverage included. Bag inserts and digital invitations included with sponsorship. and shipped directly to the hotel. (Deadline dates and shipping address to be provided at a later date).

- Complimentary tuitions for up to 5 representatives

$35,000 PLATINUM LEVEL

- Eligibility to host either a 30 minute Lunch Symposia (Food & Beverage Included)
- Eligibility to host Faculty Advisory Dinner or Faculty Social event.
- Eligibility to host the Welcome Reception
- Company Logo on Conference Lanyards (available on a first-come first-serve basis)
- First choice of space in trade show, up to 10x10 space in trade show
- E-blast from your company sent to all registered attendees
- Complimentary tuitions for up to 4 representatives
- Recognition on all signs, course materials and website

$25,000 GOLD LEVEL

- Eligibility to host a Breakfast Symposia (Food & Beverage Included)
- Choice of PREMIUM space in trade show, may occupy up to two 6 foot tables in trade show
- Complimentary tuitions for up to 3 representatives
- Recognition on all signs, course materials and website

$10,000 SILVER LEVEL

- Eligibility to host a Coffee Break (Food & Beverage Included)
- One 6 foot table in trade show
- Complimentary tuitions for up to 2 representatives
- Recognition on all signs, course materials and website

$5,000 BRONZE LEVEL

- One 6 foot table in trade show
- Complimentary tuitions for up to 1 representative
- Recognition on all signs, course materials and website

Exhibit set up times/ locations will be sent in future mailings. Vendor/sponsors are responsible for their own hotel registration and charges.

*Advisory Boards: please call Jennifer Cheetham at: 503-545-2662 for details
*Additional representatives name badges $500
* Please email a JPG image of your logo to be added to our website.

Meeting support can be made to The SET Foundation DBA Innovations in Dermatology a 501(c)3 organization created to support wound healing educational and public awareness activities.

Exhibitor Information

APPLYING FOR EXHIBIT SPACE
Each exhibitor is responsible for set-up, dismantling, and appropriately labeling and coordinating materials for shipment.

EXHIBIT SPACE
Exhibitors are provided a 6-foot table with tablecloth. Compact pop-up table top exhibits are permitted. Pop up signs, computer monitors, literature, laptops are permitted. Exhibitors are responsible for ordering and paying for any needed electricity or extra equipment. Exhibitors are also responsible for shipping and handling fees with the specific hotel.

PAYMENT OF EXHIBIT FEES
Payment for Exhibiting for the conference should be made payable to The SET Foundation DBA Innovations in Dermatology. Checks are accepted as well as Visa/Mastercard/ American Express for the Exhibit Fee of $5000.
Higher level supporters should pay by check.
Deadline to receive payment is 45 days prior to the program start date.

COMPANY LOGO
Exhibitor should make available a high-resolution logo of their company for recognition on course materials.

Terms & Conditions

EXHIBITOR COMMITMENT
Ensuring the quality of IWH for attendees and exhibitors requires a mutual commitment of good faith and cooperation by all parties involved. The following rules and regulations are designed to implement the principles of this mutual commitment in a fair,
effective, and equitable manner.

AMERICANS WITH DISABILITIES ACT
Exhibitors are responsible for complying with all applicable provisions of the Americans with Disabilities Act.

CANCELLATION OF EXHIBIT
Cancellation of exhibiting commitment must be received in writing to IWH Attention: Jennifer Cheetham at jennifer@wellassembled.com within 30 days of the start of the conference. If space or an event is cancelled on or before 30 days, all monies paid to date minus a $150 processing fee will be returned to the exhibitor. Any exhibitor who cancels space after that date will be responsible for the total of the booth or event costs.

DISTRIBUTION OF PRODUCT INFORMATION
In accordance with CME guidelines, product information cannot be distributed at any scientific session or in hotel lobbies. Posters or exhibits are not permitted immediately outside or inside the session rooms. Companies may not display or demonstrate products, processes, or services, solicit orders, or distribute advertising material at any location (within or outside the Exhibit Hall) other than in their assigned exhibit space. The booth may be subject to forfeit if the guideline is violated.

EXHIBITOR BADGE CONTROL AND REGISTRATION
All participants affiliated with exhibits must be registered. The official iDerm badge must be worn whenever an exhibitor representative is in the exhibit area or meeting rooms.
Individual exhibit representatives must check in with the iDerm registration desk to obtain name badges.

FIRE PROTECTION
All materials used in the exhibit area must conform to local ordinances and be in accordance with regulations established by the National Association of Fire Underwriters. All displays are subject to inspection by the local re and safety authority. Fire stations and re extinguisher equipment are not to be covered or obstructed in any manner.

SUPPORTER SERVICE KIT
Each registered supporter will receive an email when the Hotel Supporter Service Kit becomes available. The kit will provide information and order forms for all exhibitor needs, including shipping. Materials should not be shipped to those staying at the hotel. Additional forms will be included for the following services: labor, material handling, electricity, furniture rental, signage, rental displays, electrical, audiovisual, telephone, oral and cleaning as applicable.

SALES AND ORDER TAKING
Sales and order taking are permitted, provided all transactions are conducted in a manner consistent with the professional nature of the meeting. Products for sale must be the exhibitors' own unaltered products, and the products or services must be pertinent to the attendees' professional interest. iDerm reserves the right to restrict sales activities that it deems inappropriate or unprofessional.
Exhibitors must comply with all sales tax requirements. Exhibitors selling or taking orders during the meeting must adhere to all business license and sales and use tax regulations, which vary from state to state.

MEETING CANCELLATION POLICY
In the event that iDerm is abbreviated or canceled because of circumstances beyond the iDerm's control, including, but not limited to, civil disturbance, earthquake, electrical outage, explosion, re, freight embargo, strike or labor unrest, flood, hurricane, tornado, or other acts of God, and act of war, terrorism, or the act of any government (de facto or de jure) or any government agency, iDerm reserves the right, in iDerm's sole discretion, to unilaterally terminate the agreement between iDerm and the exhibitor that is entered into, and/or the license that is granted by virtue of the submission of this Supporter Prospectus and its acceptance by iDerm. In these circumstances, the exhibitor expressly agrees to waive any claim the exhibitor may have against iDerm, including, but not limited to, those for fees paid by or on behalf of the exhibitor for exhibit space, registration, support opportunities, food and beverage, audiovisual services, signage, housing and travel.

SUBLETTING SPACE
Exhibitors may not permit any other party to exhibit in their space any goods other than those manufactured or distributed by the contracting exhibitor, or permit the solicitation of business by others within their booth space.

PHOTOGRAPHY AND VIDEOTAPING
Photographing and videotaping is prohibited during the conference without the permission of iDerm.

INSTALLATION AND DISMANTLE POLICY
Exhibitors must install and tear down their exhibit space during the designated installation and dismantle times.

TERMS AND CONDITIONS COMPLIANCE
By completing the Application for Exhibit Space, the exhibiting company agrees to abide by all terms and conditions outlined in this Supporter Prospectus. e signer of the contract also agrees to share the terms and conditions with their company representatives who attend iDerm. All matters and questions not covered by these terms and conditions are at the discretion of iDerm. These terms and conditions may be amended at any time by iDerm and all amendments, upon publication, shall be equally binding on all parties by them as the original regulations. All rules and regulations will be enforced without exception. Whenever possible, iDerm will issue a warning and ask the exhibitor to correct the violation.

iDerm
Innovations In Dermatology

Contact us

IWH
333 S. State Street
Suite V-324
Lake Oswego
Oregon
97034

Jennifer Cheetham
Tradeshow Manager
Jennifer@wellassembled.com
Office: 503-635-4761 option 2
Mobile: 503-545-2662

INNOVATIONS IN DERMATOLOGY

Registration Form

DECEMBER 5- 6, 2026

Complete all sections of this application. Please sign and return with payment information.
Company Name (as it will be listed in course materials):_____
Contact Name (For all correspondence):

_____Title:_____

Address:_____

City:_____State: _____ Zip:_____

Phone: _____ Fax:_____

Email:_____

We prefer NOT to be located next to or near the following companies: _____

On-site Representatives_____

_____$55,000 Executive Platinum Level _____$25,000 Platinum Level _____ $15,000 Gold Level

_____ $10,000 Silver Level _____ $5,000 Bronze Level

AGREEMENT

By my signature, my organization/company agree(s) to abide by all iDerm Policies, as well as terms and conditions set forth in the Exhibitor Prospectus.

Signature:_____ Date:_____

Meeting support can be made to The SET Foundation DBA Innovations in Dermatology

a 501(c)3 organization created to support wound healing educational and public awareness activities.

Credit card payment information can be provided below. MasterCard, Visa and AMEX.

Any support over $10,000 should be paid by check.

Card #:_____Exp. Date: _____CVV:_____

Cardholder Name:_____

Billing Address:_____

Billing City:_____ State: _____ Zip:_____

Please complete and return this form to Jennifer@wellassembled.com

Jennifer Cheetham, Conference Manager
Office: 503-635-4761 Mobile: 503-545-2662

Innovations in Dermatology, 333 S. State St. Suite V-324, Lake Oswego, Oregon 97034